

2026 Illinois Land Values Conference

Thursday, April 2

8 - 11:45 a.m.

DoubleTree by Hilton, Bloomington, IL

Opening Keynote by

David Kohl, Ph.D.

Professor Emeritus, Virginia Tech

“Agricultural Update and the Road Ahead”

Get ahead of the curve with Dr. Kohl’s expert take on global trends and the U.S. economy—shaped by his travels and deep industry engagement. This session will connect the dots between today’s economic landscape and your business decisions on the ground. Dr. Dave will share practical financial and management strategies to help you adapt, lead, and succeed—regardless of the economic cycle. Expect clear takeaways you can apply immediately to strengthen your operation’s resilience and profitability.

2026 ISPFMRA Profile

A look at the scope and breadth of the role of the Illinois Society of Professional Farm Managers and Rural Appraisers and their impact on Illinois agriculture.

How much land are they overseeing? Appraising? Where do they fit in Illinois Ag?

A Summary of “The Land Values Report”

Luke Worrell, Worrell Land Services

Gary Schnitkey, Ph.D., University of Illinois

Advance conference registration requested but not required.

\$90 ASFMRA/RLI Members

\$100 Non-Members

To register visit the ASFMRA Calendar and scroll to April 2.

Registration will open on February 23

All will receive a complimentary copy of *2026 Illinois Land Values and Lease Trends Report*. Additional copies will be available for purchase for \$8 on-site only. This price is for individual and caselot (\$240 for case of 30 Reports.) Otherwise \$30 each or \$600/case, delivered.

Electronic (pdf files) copies are available as downloads at **no charge** and can be ordered at <https://ispfmra.org/land-values-archive/>

2026 Illinois Land Values Conference

Presented by the Illinois Society of Professional Farm Managers and Rural Appraisers

General Registration

(Includes 1 copy of 2026 Land Values and Lease Trends Report)

\$90 ASFMRA/RLI Members

\$100 Non-Members

Total \$ _____

Name _____ ASFMRA Member # _____

Company _____

City _____ State _____

E-mail address _____

(Required for registration confirmation)

Telephone _____

Credit Card # _____ Exp. Date _____

CE Credit Note: Attendance at the Land Values program qualifies for 3.5 hours of ASFMRA CE credit

Submit registration form to: **ISPFMRA**

N78W14573 Appleton Ave., #287

Menomonee Falls, WI 53051

or Fax to: **262-253-6903**

To register online visit the ASFMRA Calendar and scroll to April 2.

Registration will open on February 23

or

<https://bit.ly/ISPFMRA26>

IMPORTANT NOTICE: If you have any disabilities that require special accommodations, please identify those special needs: _____

Doubletree by Hilton

10 Brickyard Drive

Bloomington, IL

A block of sleeping rooms has been set aside at the Doubletree by Hilton. Rates for the Land Values Conference is \$142 per night. Reservations can be made by calling the hotel directly at **309-664-6446**.

The room block is in the name of *Land Values Conference*.

Lodging Reservations must be made by end of day March 10, 2026